

# How major security threats were revealed to a jewelry retailer (and how you can avoid them too)

Once they saw the truth, the jeweler was shocked, surprise, frustrated, angry, confused and thrilled. “Imagine how much risk we’ve been exposed to... and for how long,” they remarked. “One theft could have literally ended our business.”

An award-winning fine jewelry retailer in Connecticut recently turned to ISG for assistance in resolving a major issue: at the insistence of the jeweler’s insurer, a plan needed to be made in how to protect the store’s most precious pieces – one-of-a-kind diamonds, stones and more. For more than a year, the retailer’s security provider could not resolve the issue.

Enter ISG. A comprehensive analysis of the security system was undertaken to assess the severity of current risk. It revealed a system in major trouble: visibly unsecure areas, wiring methods not in compliance with even basic UL standards, and vault sensors that had been permanently bypassed – including one that was removed and never replaced.

Within hours of uncovering these and other threats, ISG had not only gotten the jeweler’s system back online, but had reinstalled all dilinquent sensors to the highest code standards.

Avoid being at the mercy of invisible security threats by requesting regular testing of all security products in the presence of the provider.

## ROBBERY & THEFT STATISTICS

Crime against jewelry stores and firms result in losses over \$125 million and 10-15 homicides annually. Within this market, retail jewelers are considered to be at the greatest risk.

FBI, *Uniform Crime Report*

## RESPONSE TIME

In the time it takes competitors to field a response like this, ISG had responded and implemented a secure solution. ISG’s time-to-implementation is significantly faster than most other security providers.

→ Security in the real world is not about reacting after something’s happened, or hoping products work. Security is about having the information and systems already in place, and knowing they’ll work. Can you risk not knowing?

Talk to the thought leaders at ISG:  
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